

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
ARIZONA	3,665,228	5,130,632	5,564,438	6,290,710
MEDIAN AGE (YRS)		34.2	35.1	36.5
PHOENIX-MESA, AZ	2,238,480	3,251,876	3,552,664	4,055,684
MEDIAN AGE (YRS)		33.3	34.2	35.8
HISPANICS (ANY RACE)		817,012	920,883	1,100,087
STATE'S PERCENTAGE		25.12%	25.92%	27.12%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		2,502,918	2,712,310	3,061,458
MSA'S PERCENTAGE		76.97	83.41	94.14
MEDIAN AGE (YRS)		36.6	37.7	39.6
BLACK/AFRICAN-AMERICAN		119,509	133,419	153,116
MSA'S PERCENTAGE		3.68	4.10	4.71
MEDIAN AGE (YRS)		28.6	29.1	29.7
AMERICAN INDIAN/NATIVE		70,740	78,502	90,683
MSA'S PERCENTAGE		2.18	2.41	2.79
MEDIAN AGE (YRS)		24.5	24.8	25.4
ASIAN		67,531	76,891	92,475
MSA'S PERCENTAGE		2.08	2.36	2.84
MEDIAN AGE (YRS)		32.1	32.9	35.2
HAWAII/PACIFIC ISLANDER		4,552	4,950	5,836
MSA'S PERCENTAGE		0.14	0.15	0.18
MEDIAN AGE (YRS)		26.1	26.0	26.2
OTHER		392,362	442,809	528,560
MSA'S PERCENTAGE		12.07	13.62	16.25
MEDIAN AGE (YRS)		23.3	24.5	26.0
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		----	1,404,519	1,548,360
SUBURBAN		----	1,949,991	2,279,502
RURAL		----	198,154	227,822

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$50,130	-----	
PER CAPITA	\$24,526	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$56,051,714,000	\$77,648,762,000	38.53%
FOOD AT HOME TOTAL	\$6,831,463,900	\$8,883,161,500	30.03%
FOOD AWAY FROM HOME TOTAL	\$6,105,878,900	\$8,658,313,000	41.80%
FOOD AS % OF TOTAL EXPENDITURES	23.08%	22.59%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,257,654,700	\$1,704,624,400	35.54%
FISH & SEAFOOD PRODUCTS	\$128,745,900	\$207,909,300	61.49%
FRUITS & VEGETABLES	\$802,109,700	\$1,061,036,800	32.28%
DAIRY PRODUCTS	\$779,987,400	\$1,013,800,400	29.98%
BAKERY PRODUCTS	\$719,821,200	\$921,476,200	28.01%
CEREALS & PRODUCTS	\$377,044,100	\$506,464,900	34.33%
PREPARED FOODS	\$1,162,984,800	\$1,410,638,700	21.29%
JUICES	\$195,692,700	\$281,772,500	43.99%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$426,240,500	\$640,754,900	50.33%
FAST FOOD	\$171,058,200	\$291,326,900	70.31%
FULL SERVICE	\$255,182,300	\$349,428,000	36.93%
LUNCH	\$1,465,055,300	\$2,036,871,300	39.03%
FAST FOOD	\$847,553,900	\$1,208,060,200	42.53%
FULL SERVICE	\$617,501,300	\$828,811,000	34.22%
DINNER	\$2,181,306,200	\$3,264,278,700	49.65%
FAST FOOD	\$815,850,300	\$1,164,916,500	42.79%
FULL SERVICE	\$1,365,455,900	\$2,099,362,300	53.75%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$970	\$1,165	20.10%
POULTRY	\$310	\$390	25.81%
EGGS	\$56	\$69	23.21%
FISH & SEAFOOD			
FRESH	\$52	\$86	65.38%
FROZEN	\$29	\$35	20.69%
CANNED	\$18	\$21	16.67%
FRUITS / VEGETABLES			
FRESH	\$448	\$540	20.54%
CANNED	\$82	\$90	9.76%
FROZEN	\$64	\$69	7.81%
OTHER	\$25	\$27	8.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$180	\$201	11.67%
CHEESE	\$161	\$174	8.07%
ICE CREAM	\$97	\$111	14.43%
BUTTER / MARGARINE	\$45	\$58	28.89%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$435	\$497	14.25%
COOKIES	\$77	\$86	11.69%
CRACKERS	\$44	\$47	6.82%
CEREALS & PRODUCTS			
CEREALS	\$162	\$176	8.64%
PASTA PRODUCTS	\$57	\$69	21.05%
FLOUR & MIXES	\$40	\$48	20.00%
RICE	\$32	\$53	65.63%
PREPARED FOODS			
SNACKS/CHIPS	\$138	\$158	14.49%
JUICES	\$151	\$193	27.81%
FROZEN/PREP. OTHER	\$117	\$134	14.53%
SOUPS	\$66	\$81	22.73%
SAUCES & GRAVIES	\$73	\$69	-5.48%
BABY FOOD	\$48	\$54	12.50%
FROZEN MEALS	\$51	\$56	9.80%
NUTS	\$31	\$33	6.45%
SALADS	\$30	\$36	20.00%

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